



# **VENDOR AND SPONSORSHIP PROSPECTUS**

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**or**

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**[montanatorwing.com](http://montanatorwing.com)**

**2025**

# **Tow Show Convention**

## **Vendor and Sponsorship Prospectus**



Join us in supporting and/or attending the **2025 Montana Tow Truck Association Convention** held at **Fairmont Hot Springs** on **September 19-21, 2025**.

Sponsored by Montana Tow Truck Association. MTTA is a nonprofit organization formed to protect and promote the welfare of those engaged in the towing and recovery business and to ensure the public's safety in Montana. Its goals are to educate members and the public, promote professional and quality towing services to provide a more favorable image of the towing industry for the public, and unite towers working for the common good of the towing industry.



## **Who will be in There?**

The Annual Tow Show is the premier place for networking and sharing information about best practices and lessons learned with other towers throughout Montana. We will provide the most up-to-date and relevant education and training opportunities and many family-friendly fun activities.

### **Who will be there?**

- Tow Company Owners
- Tow Operators
- Dispatchers
- Enthusiasts



When calling, mention **Code: MTTA** for a special room rate.

**BOOK YOUR ROOM ONLINE**  
[FAIRMONTMONTANA.COM](http://FAIRMONTMONTANA.COM)  
**GROUP ID 31008**



# About the Exhibition

In addition to the robust seminar program, **we will host a trade show** for those interested in gaining excellent **exposure to 100+ towers** that will come together at Fairmont. The audience will include **decision-makers at all levels.**



There will be dedicated time with the exhibitors and sponsors on Saturday afternoon, including lunch.

## Exhibit Space - \$1,250

We will have space indoors for tabletop displays and outdoor space for large displays.

- 8-foot skirted table(s)
- Chairs
- Electricity upon request
- Full registration for one representative (additional representatives \$250/each)
- Invitation to all seminars and social events.

## Exhibition Details

Set up: Friday morning, September 19

Show times: Saturday afternoon, 12:00 - 5:00 pm

Tear down: Saturday, September 20 after 5:00 pm

# Sponsorship Packages

The top three sponsorship levels are exclusive with one available per level.  
For further information or to secure your preferred sponsorship option, please contact  
Brandon Turney 720-261-1568 or Toree Turney 720-352-2739.

## Rotator - **SOLD**

**\$5,000**

Benefits:

- Acknowledgment as "Rotator" Sponsor on the convention webpage.
- Name printed on convention signs/screen savers.
- 1 Pop-Up Banner placed in a prominent place at the convention (sponsor to supply artwork).
- Complimentary VIP vendor table/space
- Complimentary registration for 4 representatives.
- VIP Table at the banquet (seats 8).
- Specific mention of sponsor at sessions and banquet.

## 35 Ton

**\$3,000**

Benefits:

- Acknowledgment as "35 Ton" Sponsor on the convention webpage.
- Company name printed on convention signs/screen savers.
- Complimentary vendor table
- Complimentary registration 2 representatives.
- Specific mention of sponsor at sessions and banquet.

To become a sponsor or  
exhibitor, visit:

[montanatowing.com](http://montanatowing.com)

## 50 Ton -

**\$4,000**

Benefits:

- Acknowledgment as "50 Ton" Sponsor on convention webpage.
- Company name printed on convention signs/screen savers.
- Complimentary vendor table
- Complimentary registration for 3 representatives.
- Specific mention of sponsor at sessions and banquet.

## Roll Back

**\$1,500**

Benefits:

- Acknowledgment as "Roll Back" Sponsor on convention webpage.
- Company name printed on convention signs/screen savers.
- Specific mention of sponsor at sessions and banquet.

## Additional Opportunities

All opportunities will include acknowledgement of your company with logo or mention on schedule of events.

- Lanyards - \$750 -
- Participant Bags - \$1,500 - **SOLD**
- Kids Activities and Dinner - \$1,000
- Awards/Trophies - \$1,500 **SOLD**